

# TG Media: 2025 Performance

A Year of Scale, Engagement,  
and Market Dominance



Our ecosystem delivered  
over **337 million** in reach.

**337M+**

Total annual reach (impressions) across RockCelebrities, MetalHeadZone, The MetalCore, and The Red Carpet / From The Celebrities



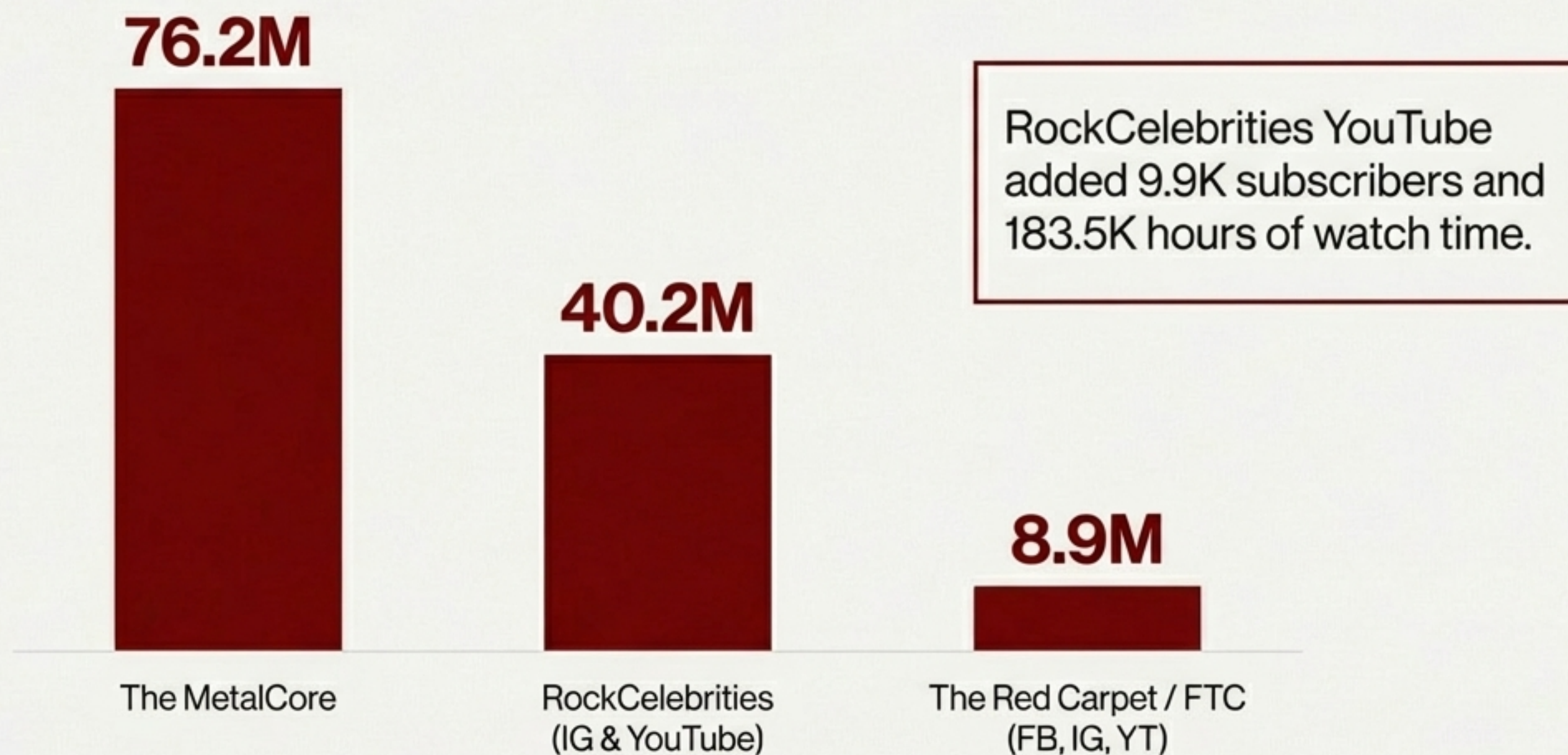
**Video is the engine driving  
our audience engagement.**

**125.3 Million**

Total annual video views across all TG Media properties.



# Video performance is strong and diversified across our portfolio.





**We convert reach and engagement  
into a dedicated readership.**

**4.5 Million      3.1 Million**

Total Pageviews

Unique Users

This demonstrates a healthy funnel that drives audiences to our owned  
platforms for deep, sustained engagement.

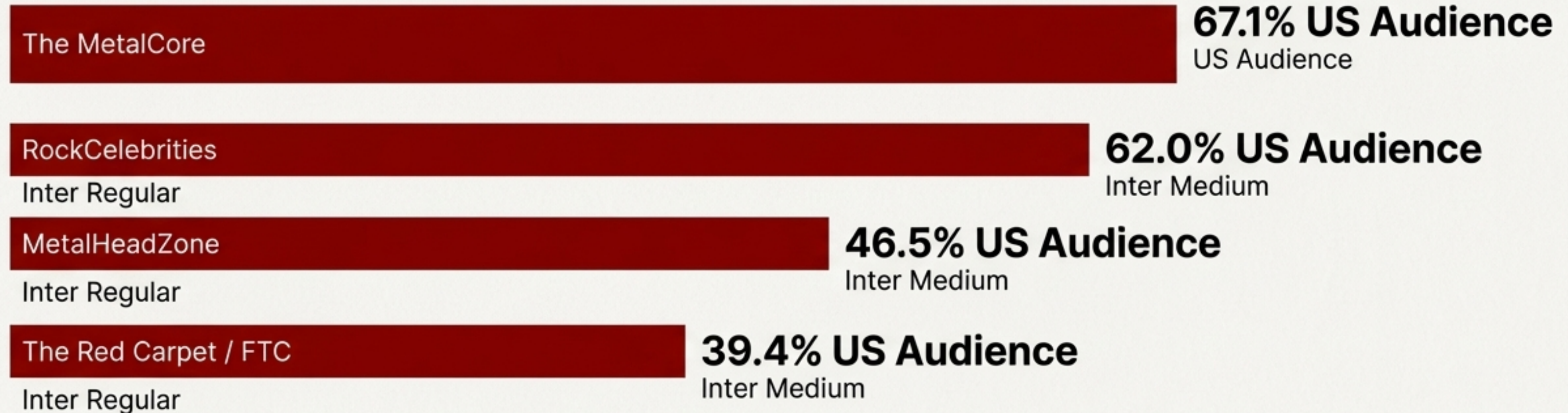


**Our scale is matched by the value of our audience.**

Across all brands, our audience is concentrated in the world's most valuable media market:  
**The United States.**



# The United States is the #1 audience for every brand in our network.





**Our editorial credibility is validated by the industry itself.**

TG Media's cultural impact is underscored by recognition from the most important figures in the global rock and metal community.



# **Amplified by the icons who define the genre.**

**Nikki Sixx** (Mötley Crüe)

**Brian May** (Queen)

**Dee Snider** (Twisted Sister)

**Ted Nugent**

**Neal Schon** (Journey)

**Joe Bonamassa**

**Michael Sweet** (Stryper)

**Rikki Rockett** (Poison)

**Dino Cazares** (Fear Factory)

**Bruce Hall** (REO Speedwagon)



# 2025 Performance: A System of Scale and Influence

**337M+**

Total Reach

**125.3M**

Video Views

**4.5M**

Website Pageviews



Audience Market



# **This is not a single year of success, but a consistent trajectory of growth.**

**The 2025 results confirm the continuation of a trajectory we have maintained for the past five years. As we enter 2026, we do so with the momentum, discipline, and upward trajectory that have oneine lrd our dooropment.**



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