

# **TG Media: 2025 Performance**

**A Year of Scale, Engagement,  
and Market Dominance**

Our ecosystem delivered  
over **337 million** in reach.

**337M+**

Total annual reach (impressions) across RockCelebrities, MetalHeadZone, The MetalCore, and The Red Carpet / From The Celebrities

**Video is the engine driving  
our audience engagement.**

**125.3 Million**

Total annual video views across all TG Media properties.

# Video performance is strong and diversified across our portfolio.

**76.2M**



The MetalCore

**40.2M**



RockCelebrities  
(IG & YouTube)

RockCelebrities YouTube  
added 9.9K subscribers and  
183.5K hours of watch time.

**8.9M**



The Red Carpet / FTC  
(FB, IG, YT)

**We convert reach and engagement  
into a dedicated readership.**

**4.5 Million 3.1 Million**

Total Pageviews

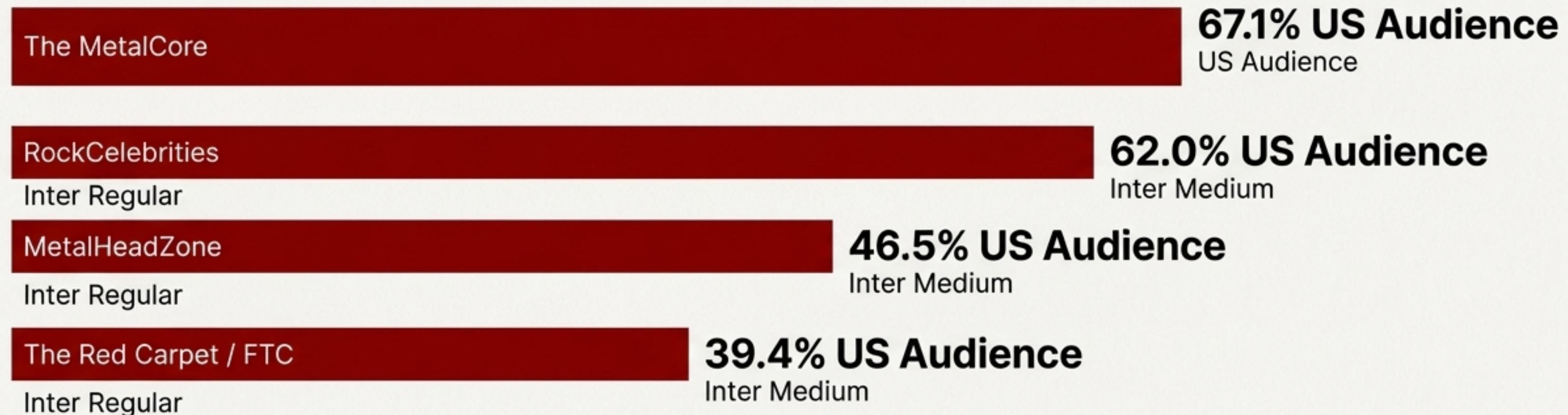
Unique Users

This demonstrates a healthy funnel that drives audiences to our owned platforms for deep, sustained engagement.

**Our scale is matched by the  
value of our audience.**

Across all brands, our audience is  
concentrated in the world's most  
valuable media market:  
**The United States.**

# The United States is the #1 audience for every brand in our network.



# **Our editorial credibility is validated by the industry itself.**

TG Media's cultural impact is underscored by recognition from the most important figures in the global rock and metal community.

# **Amplified by the icons who define the genre.**

**Nikki Sixx** (Mötley Crüe)

**Brian May** (Queen)

**Dee Snider** (Twisted Sister)

**Ted Nugent**

**Neal Schon** (Journey)

**Joe Bonamassa**

**Michael Sweet** (Stryper)

**Rikki Rockett** (Poison)

**Dino Cazares** (Fear Factory)

**Bruce Hall** (REO Speedwagon)

# 2025 Performance: A System of Scale and Influence

**337M+**

Total Reach

**125.3M**

Video Views

**4.5M**

Website Pageviews



**Audience Market**

**This is not a single year of success, but a consistent trajectory of growth.**

The 2025 results confirm the continuation of a trajectory we have maintained for the past five years. As we enter 2026, we do so with the momentum, discipline, and upward trajectory that have oneine trd our dooropment.

# TG Media